

Happiness Rising

Let Your Quest for Personal Fulfillment Drive Your Business.

By Clare Holbrook



Ever since I can remember, I've loved to travel. I speak five languages, which has helped me navigate the world and create common bonds with people around the globe. Over the past few years, I've dived in the warm, crystalline waters of the Maldives, viewing colorful coral and fish through the lens of my SCUBA mask while within reach of 13-foot Manta rays; I've ridden bareback on an elephant in Thailand as it waded through a river; and I've watched majestic lions and graceful giraffes lope across a wide stretch of Kenyan grassland. These experiences have enriched my life immeasurably.

Being part of the global direct selling community has not only given my family the financial means to globetrot, it has also given me the opportunity to meet thousands of people from all different walks of life, speaking dozens of different languages. And in my travels—both for business and pleasure—I've seen a recurring thread: Everyone I meet seeks happiness and personal fulfillment... whether it's in traveling the world, finding financial freedom, or gaining greater confidence.

One way to achieve happiness is through personal transformation, and that's something I've seen people go through time and again in this profession. I've watched individuals who trembled at the thought of public speaking learn to own a stage and share their life's journey with confidence and grace in front of hundreds of people. That kind of transformation is a powerful thing to witness.

We're lucky to be in a business environment that celebrates personal fulfillment. That's why we cheer the person who overcomes his or her fear of public speaking. It's why we champion the successes of others. It's why we do what we do every day. When we better ourselves and when we watch others transform, it allows us to see a brighter future and broaden our own horizons and those of others.

The search for happiness doesn't discriminate. It ties us all together regardless of race, gender, ethnicity, language, or nationality. As an equal and inclusive opportunity, direct sales gives you tools to help you flourish and achieve happiness, no matter who you are and what you want out of your business.

One of my all-time favorite quotes sums up my approach to life and business: "Happiness is not a destination; it's a way of life." Maybe you aren't planning a trip to the Maldives or a Kenyan safari (though I highly recommend both!). Perhaps happiness for you means more time with your family or a better work environment. Happiness has many faces. Choosing happiness today and working toward your goals will help drive your business *and* put you on the path to personal fulfillment as a way of life. **n**

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